

# Get ready for OrthoVOICE

*Event offers unique events such as 'Bracebook' and 'Dinner with Strangers'*

**O**rthoVOICE 2010 is just around the corner — Sept. 16–18, to be exact. There will be many nationally recognized speakers, including Dr. Sebastian Baumgaertel, Jeff Behan, Dr. Robert Scholz, Charlene White, Dr. Clarke Stevens, Andrea Cook, Dr. Ben Burris, Mary Kay Miller, Dr. Dan Grauer, Craig Scholz, Dr. Doug Singleton, Nancy Hyman, Dr. Scott Law, Chris Bentson and Dr. Jen Garza.

OrthoVOICE will have strong emphasis on practice development, new clinical technology, practice efficiency and staff relations.

At OrthoVOICE you will discuss forward-thinking topics to motivate and challenge you in an environment that encourages leading orthodontists to discuss and connect with peers.

OrthoVOICE also offers a nationally accredited technical team-training program presented by Trapezio. Trapezio is the sole organizer of the AAO technical staff training sessions and holds its own sessions throughout the year. At OrthoVOICE, this C.E.-eligible training is included in your team tuition of only \$165 per person.

OrthoVOICE is designed to encourage idea sharing across all topics in the field of orthodontics. There will be two networking parties at the Planet Hollywood Hotel, along with many other out-of-the-box idea-sharing events.

One of OrthoVOICE's unique optional events for orthodontists



*The Las Vegas Strip. (Photo/stock.xchng)*

and team members is "Dinner with Strangers." OrthoVOICE has secured reservations at some of Las Vegas' prime restaurants in groups of 10 to 20 people. These dinners will give clinicians and team members the unique opportunity to con-

nect with one another in a fun and relaxing environment outside of the normal meeting setting, allowing you to share ideas that motivate and challenge one another.

OrthoVOICE will also have a "Bracebook" wall in the exhibit hall

## OT To register

To register for OrthoVOICE, go online to [www.orthovoice.com](http://www.orthovoice.com). Orthodontists are \$185, staff members are \$165 each and residents are \$125. Early registration ends June 16.

To make reservations at Planet Hollywood from \$129 per night, call (877) 244-9474 and use code: smovo0.

where orthodontists, team members and vendors can share ideas on any topic imaginable; ask questions, share ideas, get answers! The mornings of Sept. 17 and 18 each offer an optional doctor roundtable breakfast for only \$35.

OrthoVOICE, being held at the famous Planet Hollywood Hotel in the center of the Las Vegas strip, provides one of the best values for C.E.-eligible training. Register before June 16 for only \$185 for orthodontists, \$165 per team member and \$125 for residents!

The OrthoVOICE schedule will consist of an opening night welcome and networking party on Sept. 16, with live Las Vegas entertainment and a cocktail networking party on Sept. 17. Sept. 17 and 18 each boast two tracks of lectures starting at 8 a.m. and ending at 5 p.m. Each 90-minute lecture will be followed by a 55-minute break with refreshments in the exhibit hall.

Join OrthoVOICE in Las Vegas and help raise the bar on the work orthodontists produce. **OT**

## Explore cone beam's past, present and future

*International Congress on 3-D Dental Imaging returns for fourth year*

**I**maging Sciences International and Gendex Dental Systems are once again hosting the fourth International Congress on 3-D Dental Imaging, which will be held in La Jolla, Calif., on June 25 and 26.

Experienced clinicians and professionals will share their vast knowledge of where 3-D was in the past, where it is today and where it's going in the future. These leaders in education will also offer their expertise on the practical applications of this technology — how it actually works in the clinical environment.

Three-dimensional technology is already redefining outcomes across a broad spectrum of treatment options, including implants, bone grafting, oral surgery, orthodontics and endodontics. As it continues to build a

## OT To register



For more information or to register for the fourth International Congress on 3-D Dental Imaging, please visit [www.i-CAT3D.com](http://www.i-CAT3D.com) or call (800) 205.3570.

reputation for facilitating efficiency, accuracy and detail in diagnosis and treatment, new applications are allowing clinicians to expand their treatment horizons and practices.

To meet the demand for education, the congress' curriculum has been expanded yet again this year to include topics ranging from basic information to detailed clinical use and hands-on training with 3-D planning software programs.

During the two-day symposium, attendees will gain insight into the different field-of-view options for various specialties, get advice on

legal issues and marketing opportunities — and get a peek into the future possibilities of cone beam.

In addition to the seminars, a variety of vendors will display supporting 3-D products, such as imaging, implant and restorative systems, as well as 3-D treatment planning software.

Dr. John Flucke, leading dental technology expert and congress speaker, says: "3-D radiography allows clinicians a view into their patient's anatomy that is more complete than any other traditional dental imaging modality. With all of the information captured by 3-D, it is extremely beneficial to learn all of the facts behind the technology and how it can be used to assist in treatment planning — from start to finish."

The organizers of the congress are honored to host attendees who seek in-depth knowledge on this technology, knowledge that can place them at the forefront of their profession.

"I think we are quickly moving toward 'the' standard of care being CBCT scans in dental offices," says Dr. John Graham, speaker at this year's congress.

"The clinicians who attend the congress are looking to learn more about a technology that can help them advance patient care and that can set their practices apart. This program is where they will gain the information they need."

This event promises to expand the knowledge of this imaging advancement and propel the industry's implementation of the technology.

"We've learned from owners of 3-D radiography that they greatly benefit from integrating this groundbreaking technology," says Henrik Roos, president of Imaging Sciences International and Gendex Dental Systems. "We are proud to be able to sponsor this comprehensive educational event that offers clinicians the opportunity to treat their patients more safely and grow their practices." **OT**